

# ATTIRE

JANUARY/FEBRUARY 2016 ISSUE 51

## Bridal

### TWINKLE TWINKLE

Hair decorations  
for stylish brides

### SPOTLIGHT ON PROM

### VIDEO STAR

Vlogging for retailers

### *Fashion Files*

Pretty florals  
Open necklines

### Show previews

- \* London Bridal Fashion Week
- \* The Bridal Roadshow
- \* Jewellery & Watch

### SPECIAL OCCASION SHOE TRENDS

### MODERN PEARLS

Your essential guide

### Plus

- \* Business tips
- \* News and events
- \* Retail technology



nymphi  
ethereal accents



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**BARBARA DIMITREA, NYMPHI DESIGN**  
[www.nymphidesign.com](http://www.nymphidesign.com)

**Describe your latest bridal collection.**

Our latest bridal collection is the most luxurious and decadent to date, featuring headpieces, belts, statement veils and gorgeous boleros made with elaborate beading and textured lace. More than ever, we've created on-trend pieces to covet and love.

**What do you predict will be your best-selling design for 2016 and why?**

It looks like headpieces with gold accents and very elaborate veils will be our best sellers for the year ahead.

**What do you anticipate the key bridal trends for tiaras and hair decorations will be for 2016?**

Hair decorations for 2016 will continue to be very ornate, with crowns and edgy statement pieces becoming more prominent.



**KELLY SCULLY, TANTRUMS & TIARAS**  
[www.tantrumsandtiaras.org](http://www.tantrumsandtiaras.org)

**Describe your latest bridal collection.**

Our latest collection is called Neverland. It's an eclectic mix of headpieces which strive to meet the desires of the modern bride. It focuses on floral designs, pearls and colour. Previously, I've focused on a collection that has a high number of repeatable pieces, which makes them suitable for stockists; however, some stockists are now requesting bespoke original pieces. This means that the stockists are usually able to secure a sale quickly, rather than risk the piece being sold on elsewhere. Stockists are also able to market the pieces at a price that suits them. The Neverland collection will be launched in full at The National Wedding Show in spring and, as well as the bespoke original pieces, will feature a number of stock designs suitable for retailers wishing to invest in collection pieces.

**What do you predict will be your best-selling bridal design for 2016 and why?**

There seems to be a real desire for bling again, which is great news. The pieces that seem to have caught the eye of brides are our Sarah and Patricia designs. Both are rather classic in their styling, with a moderate amount of bling and a lovely sprinkling of pearls throughout. The Sarah has a beautiful vintage silhouette, whereas the Patricia picks up on the clean lines seen in some of the gorgeous gowns on the market.

**What do you anticipate the key bridal trends for tiaras and hair decorations will be for 2016?**

I've been getting a lot of requests from brides and stockists for rose gold and vines. Rose gold definitely appears to be the go-to trend for 2016, having been well established in the fashion jewellery market for some time now. Being able to create pieces in rose gold has been fabulous; they give such a gorgeous tone to all hair colours, and suit the current dress trends. **A**



# The Collections

We showcase a collection of fabulous accessories to match our two key fashion features.



Pink by Paradox  
[www.paradoxlondon.com](http://www.paradoxlondon.com)

## Bridal bouquet

Delicate floral accessories provide the perfect finishing touch to this season's bridal gowns.



Nymphi Design  
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Benjamin Adams  
[www.benjaminadamslondon.com](http://www.benjaminadamslondon.com)



Rachel Simpson  
[www.rachelsimpsonshoes.co.uk](http://www.rachelsimpsonshoes.co.uk)



Lily Bella  
[www.lilybella.co.uk](http://www.lilybella.co.uk)



Richard Designs  
[www.richard-designs.com](http://www.richard-designs.com)

## SHOULDER SEASON

Enhance sophisticated and chic open necklines with stylish and dramatic finishing touches.



Emmerling  
[www.emmerling.co.uk](http://www.emmerling.co.uk)



Lily Bella  
[www.lilybella.co.uk](http://www.lilybella.co.uk)



Charlotte Mills  
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Pink by Paradox  
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HT Headwear  
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