

# ATTIRE

JULY/AUGUST 2015 ISSUE 48

*Bridal*

## FOCUS ON JEWELLERY

We track the trends

**Mother's day**  
Glamorous occasionwear

## LONDON BRIDAL FASHION WEEK

We review this  
debut event

## Chic separates

Eve Broadhurst's  
styling advice

Window  
dressing

Striking store  
displays

**Plus**

- \* Business tips
- \* News and events
- \* Retail technology





## Sanyukta Shrestha launches 2016 collection

Sanyukta Shrestha has launched a collection of dreamy wedding dresses infused with the tranquility of an ethereal goddess for her 2016 Haute Couture collection.

During the making and finishing of this collection in Nepal, where each dress is handmade, a devastating earthquake measuring 7.8 on the richter scale struck. Luckily, the Sanyukta Shrestha 2016 collection team survived this tragic event. The decision to donate 10 per cent of every single 2016 collection dress and flower girl dress sold to help earthquake victims was made by the designer to show support for her country.

Commenting on the collection, Sanyukta says, "This is surely going to be one of my collections that I will never forget after the tragic event in Nepal – I feel fortunate that my family and team survived. This collection for me embodies beauty and power. I think many brides will connect with this collection as a result of the story, as well as the styling of these gowns."

Sanyukta's decision to use natural/eco fibres in her collection underlines her commitment to the environment and focuses on beauty with a conscience.

For further details visit [www.sanyuktashrestha.com](http://www.sanyuktashrestha.com).



## New line of boleros from Nymph Design

Premium accessories label, Nymph Design, recently unveiled its brand new line of boleros. Made from delicate laces and crafted with care for a perfect fit, the boleros look stunning over simpler bridal gowns.

Take a look at the designs online at [www.nymphdesign.com](http://www.nymphdesign.com).

## IJL KICKSTARTER LINE UP REVEALED

International Jewellery London has announced the names of the talented new designers chosen as the IJL 2015 KickStarters.

The annual KickStart bursary programme, which supports the best of design, offers 10 outstanding designers a place on this original mentoring initiative. Winners benefit from exhibiting on a group stand at this year's IJL Diamond Jubilee show and receiving valuable marketing and industry support from both IJL and the British Jewellers Association. IJL's Trend partner, the leading jewellery forecaster, Adorn Insight, will once again give the Adorn Insight Award to one outstanding KickStarter, which includes a year's subscription to their jewellery market intelligence resource and bespoke mentoring.

Sam Willoughby, IJL Event Director, commented, "Now in its seventh year, KickStart has an enviable track record for identifying some of the most innovative emerging UK designers. The KickStart stand at the IJL is popular with show visitors as a trend barometer. All the lucky winners benefit hugely from this commercial launchpad which enables them to move their businesses forward with the support of the industry. This year's line-up is especially exciting."

The KickStart line-up includes Flora Bhattachary, Andrew Gold Neilson, Mirka Janeckova, Francesca Marcenaro, Roalie McMillan, Laura Parra and Samantha Rose.

IJL takes place from 6<sup>th</sup>-8<sup>th</sup> September, 2015 at Olympia Grand, London. Find out more about KickStart at [www.jewellerylondon.com/kickstart2015](http://www.jewellerylondon.com/kickstart2015).





# The Collections

We showcase a collection of fabulous accessories to match our two key fashion features.



HT Headwear  
[www.htheadwear.com](http://www.htheadwear.com)

Rosie Willett Designs  
[www.rosiewillettdesigns.co.uk](http://www.rosiewillettdesigns.co.uk)



Lily Bella  
[www.lilybella.co.uk](http://www.lilybella.co.uk)



Rachel Simpson  
[www.rachelsimpsonshoes.co.uk](http://www.rachelsimpsonshoes.co.uk)

## VOLUME CONTROL

Stand-out accessories provide the perfect accompaniment to full-skirted bridal gowns.



## Cream of the crop

Encourage your brides to accessorise short and chic wedding dresses with statement shoes and sparkly hair decorations.

Rachel Simpson  
[www.rachelsimpsonshoes.co.uk](http://www.rachelsimpsonshoes.co.uk)

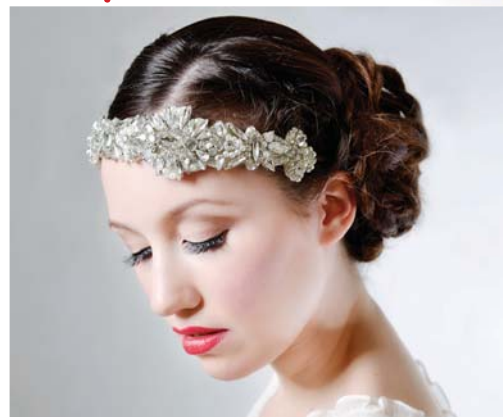


HT Headwear  
[www.htheadwear.com](http://www.htheadwear.com)



Lily Bella  
[www.lilybella.co.uk](http://www.lilybella.co.uk)

Debbie Carlisle  
[www.dcbouquets.co.uk](http://www.dcbouquets.co.uk)



Charlotte Mills  
[www.charlottomillsbridal.co.uk](http://www.charlottomillsbridal.co.uk)

